

Press Release



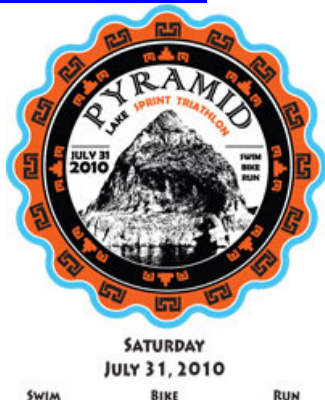
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FOR IMMEDIATE RELEASE
10 AM PDT, 7/15/10

2010 PYRAMID LAKE TRIATHLON JULY 31ST

NIXON, NV, 7/15/10: The Pyramid Lake Paiute Tribe is pleased to announce the 2010 Pyramid Lake Triathlon on Saturday July 31st. The start and finish line for this year's triathlon will be at the Marina in Sutcliffe, which is located 33 miles north of Reno on the Pyramid Highway. The Tribe would like to invite everyone to come out to Pyramid Lake and watch the athletes compete and support this great race. Tribal Members and Visitors to Pyramid Lake on July 31st should exercise caution while traveling in the Sutcliffe area. Motorists in the Sutcliffe area and boaters near the Marina should be advised to watch out for participating athletes and spectators on July 31st.

The 2010 Pyramid Lake Triathlon includes a ½ mile swim course (in Pyramid Lake near the Marina), a 14 mile bike ride (on SR 445 from Sutcliffe north to Warrior Point and back), and a 3 mile run (from the Marina area south along the old railroad bed and back). Early individual and team relay registration is available at www.active.com. The start time for this event is 8:00 am and all proceeds from the triathlon go to support local charities. The 2010 Pyramid Lake Sprint Triathlon is one of only a few USA Triathlon sanctioned events in Northern Nevada. USA Triathlon is the national governing body for the sports of triathlon, duathlon, winter triathlon and aquathlon in the United States. For additional information about the 2010 Pyramid Lake Sprint Triathlon please visit www.pyramidlake.us or call 775-852-5954.



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About Pyramid Lake and its People

Pyramid Lake is located about 35 miles Northeast of Reno, NV and is the property of and managed by the Pyramid Lake Paiute Tribe. Pyramid Lake is known as being North America's most beautiful desert lake and home to many year round recreational activities. The lake occupies 112,000 surface acres inside the reservation boundary and has a shoreline of approximately 125 miles. The lake has no outlet and is a residual body remaining from the prehistoric Great Lake Lahontan water body. The lake is fed primarily by the Truckee River and is world famous fishery for the Lahontan Cutthroat Trout and Cui-ui, which are on the endangered species list. The Pyramid Lake Indian Reservation is comprised of 476,728 acres. The roughly 2,400 Tribal members are direct descendants of the Northern Paiute people who have occupied the vast areas of the Great Basin for thousands of years. Pyramid Lake was designated as one of the first National Scenic Byways in the country and was the first scenic byway entirely on an Indian reservation. For more information about Pyramid Lake or its people please visit the Pyramid Lake Museum and Visitors Center in Nixon or log on to www.pyramidlake.us.



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***THE PYRAMID LAKE PAIUTE TRIBE WOULD LIKE TO WISH ALL VISITORS TO
HAVE A SAFE AND ENJOYABLE WEEKEND AT PYRAMID LAKE***